

Education Level of Women Entrepreneurs and the Obstacles they Face: The Case of Kocaeli

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ABSTRACT In this research the obstacles to women entrepreneurs who live in 12 districts within the boundaries of province Kocaeli were studied. The purpose and the importance of this paper are to detect the obstacles faced by women entrepreneurs and to find solutions for them. In February 2014, the study was conducted face to face to all women entrepreneurs who have trade register in Kocaeli. A questionnaire consisting of 31 questions was applied and the obtained data were evaluated with SPSS program. In this study, some obstacles faced by women entrepreneurs are determined as sociological structure, the environment they live, the effect of the traditional belief and social pressure of the society, insufficient funds, support and incentives for women, monthly low income level.